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This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. *Technical Communication: Process and Product, 8e* by Sharon J. Gerson and Steven M. Gerson, provides a proven, complete methodology that emphasizes the writing process and shows how it applies to both oral and written communication. With an emphasis on real people and their technical communication, it provides complete coverage of communication channels, ethics, and technological

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advances. This edition includes information on dispersed teams, collaboration tools, listening skills, and social networking. Using before/after documents, authentic writing samples and skill-building assignments, the book provides a balance of how-to instruction with real-world modeling to address the needs of an evolving workplace.

Treating human communication sciences as a truly interdisciplinary field, Anderson (Florida International U.) and Shames (U. of Pittsburgh) incorporate new chapters on literacy development, genetics, neurogenic speech disorders, dysphagia, and aural rehabilitation in this updated introductory text. Other chapters address basic concepts, and cultural and clinical issues related to language/speech development and disorders. Authors' personal motivations for choosing to work in this field should be of particular interest to students. The text also includes case studies, study questions, suggested readings, and a glossary. Previous editions appeared between 1982 and 2002. Annotation : 2005 Book News, Inc., Portland, OR ([booknews.com](http://booknews.com)).

Programs in technical writing, technical communication, and/or professional communication have recently grown in enrollment as the demand among employers for formally prepared technical writers and

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editors has grown. In response, scholarly treatments of the subject and the teaching of technical writing are also burgeoning, and the body of research and theory being published in this field is many times larger and more accessible than it was even a decade ago. Although many theoretical and disciplinary perspectives can potentially inform technical communication teaching, administration, and curriculum development, the actual influences on the field's canonical texts have traditionally come from a rather limited range of disciplines. Innovative Approaches to Teaching Technical Communication brings together a wide range of scholars/teachers to expand the existing canon.

Annotation An engineer with experience in the automotive and chemical process industries, Budinski has compiled material he used to train new engineers and technicians in an attempt to get his co-workers to document their work in a reasonable manner. He does not focus on the mechanics of the English language, but on the types of documents that an average technical person will encounter in business, government, or industry. He also thinks that students with no technical background should be able to benefit from the tutorial. c. Book News Inc

Strong communication skills are required of today's health care

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practitioners. This guide contains practical advice on a broad range of essential communication skills for health-care practitioners.

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Technical Communication offers complete coverage of technical communication, business communication, and professional writing in a user-friendly writing style. The seventh edition offers new material in response to the rapid changes taking place in communications technology, and looks at how those changes have altered the way that technical communicators complete their tasks. Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. Students, if interested in purchasing this title with MyWritingLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more

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