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





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Uma Sekaran is Professor Emerita of Management, Southern Illinois University at Carbondale (SIUC), Illinois. Dr Roger Bougie lectures in Marketing and Business Research Methods at the Department of...

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Uma Sekaran (deceased) was Professor Emerita of Management, Southern Illinois University at Carbondale (SIUC), Illinois, USA. Dr Roger Bougie is Associate Professor in Business Research Methods, TIAS School for Business and Society (The Netherlands). TIAS is the business school of Tilburg University and Eindhoven University of Technology.

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